

Cloud-based asset management service launched

TMD

By **Will Strauss**

A subscription-based service that provides asset management apps in the cloud has been launched by TMD and its distribution partner ERA.

On show for the first time, Coeus will be hosted in ERA's data centre in the UK and will offer a range of asset management applications that run on TMD's Mediaflex-UMS platform.

Cloud archiving – in the form of a fully managed digital content library – will be the first service to be made available, giving users the ability to manage, archive and restore their media content via a web client.

Tony Taylor, chairman and founder of TMD, said: "Because this is targeted at media and production companies who want to be able to access their content, we have built the costs around moving and restoring large files cost

effectively. Whereas downloads can be a significant cost with established cloud providers, we have been able to build a pricing structure which is very attractive. This is likely to be extremely practical for media companies who need content storage near at hand with easy access, but don't want the trouble of maintaining a data infrastructure."

Coeus is the result of a joint venture established by the two companies.

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