TMD Media Services OnPoint

DURING IBC2016, TMD will feature OnPoint, an intuitive PAM solution for creative services and post houses. OnPoint is part of TMD's range of media services products, which can be used as a standalone workflow solution for a workgroup, combined as an approach to media management, or configured for a complete enterprise solution as part of a Mediaflex Unified Media Services (UMS) platform.

Post houses and creative services departments must be able create large volumes of content, whether this is re-versioning of long-form material or short form promos, often quickly and with sensitive content, which presents a significant challenge in scheduling and managing the work, while providing controlled access to those assets. To make the process easier, TMD's cloud-native OnPoint production management solution provides workflows for the creation and fulfilment of wish- and make-lists. It supports the browsing and selection of clips, restoring for edit, integration with craft editors such as Avid and Adobe Premiere Pro and comprehensive approval criteria, all within a framework of controlled user access rights.

TMD will also demonstrate its range of media services products – designed to meet individual business process requirements, and the requirements of specific operational teams. The available media solutions include Aperture, a new ingest tool for digitisation, capture, and management of content for broadcast operations and media owners. Chameleon, for DAM, enables staff throughout an organisation to manage media, search for content, and raise work orders to fulfil all media requirements. Guardian provides for collections management provides accessioning, acquisitioning, preservation, storage, and the management of physical and digital collections.

Paragon for archiving now supports MAID storage systems and LTO-7 data storage technology, and Paragon+ for content management provides intelligent, media-aware workflow management. Each media service can be used as a stand-alone solution, or be combined using TMD's Mediaflex-UMS platform.

The packaged media services products are part of a complete revitalisation of TMD's flagship Mediaflex product, the new Mediaflex-UMS platform, which delivers the multiple benefits of a service-oriented architecture in a truly cloud enabled environment. Because Mediaflex-UMS can be fully virtualised, it can run and scale flexibly on premise, in a data centre, in the cloud, or in any combination that suits the precise needs of the customer.

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